

# The chic, vintage line from the French capital by **IRON PARIS**

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Born in the heart of the Parisian capital in November 2015, Iron Paris is inspired by the “Iron Lady”, the world-renowned Eiffel Tower which owes its longevity to its skilfully studied structure. The eyewear brand “was born in a troubled and difficult period at the end of 2015”, yet, inspired by remarkable values and undoubtedly, perspective and strength, the brand has flourished as a 100% French creation. Featuring mainly unisex styles, the

majority of which are for men, the collection is characterised by a large choice of sunglasses as well as a selection of opticals. “We have just launched a new 24K gold plated capsule collection with a beautiful rimless collection of optical frames and sunglasses with cool colored lenses ideal for summer,” says founder Cédric Achache. “Every IRON Paris style has many unique details on the temples, and the nose pads are branded with the

luxurious IRON logo. The DNA of the brand is characterised by 3 points, we have this on each temple and the sun lenses. We do not write the name on the temple, we have the ‘I of IRON’ featured quite subtly so as to highlight also the shape and the style of the frame.”

[www.iron.paris](http://www.iron.paris)

